



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 101980

Schedule Dates 08/15/12-08/21/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 29
Account Types National/Political Candidate
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/13/12
Last Modified 08/17/12
Entered By Erica Pegues
CO-OP No
Headline # ECR07897119
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,355.00
Net Total \$115,345.00
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Aug. 2012 | 142 | \$135,700.00 |
| Grand Total: | 142 | \$135,700.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------|--------------------------|---------|
| 1.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 5:57A- 7A (EST) | 6 | | | X | X | X | | | 6 | \$800.00 | \$4,800.00 | WBNS-TV (WBNS) | 6A NEWS 2X PER DAY | 8/13/12 |
| 2.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 5:57A- 7A (EST) | 4 | X | X | | | | | | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | 6A NEWS 2X PER DAY | 8/13/12 |
| 3.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 7A- 8A (EST) | 4 | X | X | | | | | | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | EARLY SHW 1 2X PER DAY | 8/13/12 |
| 4.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 7A- 8A (EST) | 6 | | | X | X | X | | | 6 | \$800.00 | \$4,800.00 | WBNS-TV (WBNS) | EARLY SHW 1 2X PER DAY | 8/13/12 |
| 5.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 8A- 8:55A (EST) | 3 | | | X | X | X | | | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | EARLY SHW 1 2X PER DAY | 8/13/12 |
| 6.0 | Revised Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 8A- 8:55A (EST) | 2 | X | X | | | | | | | | | WBNS-TV (WBNS) | EARLY SHW 2 1X PER DAY | 8/13/12 |
| 6.1 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 8A- 8:55A (EST) | 4 | X | X | | | | | | 4 | \$400.00 | \$1,600.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM | 8/16/12 |
| 7.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 8:58A- 9:SSA (EST) | 3 | | | X | X | X | | | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | REGIS & KELLY 1X PER DAY | 8/13/12 |
| 8.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 8:58A- 9:SSA (EST) | 2 | X | X | | | | | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | REGIS & KELLY 1X PER DAY | 8/13/12 |
| 9.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 9:58A- 10:SSA (EST) | 2 | X | X | | | | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | LETS DEAL 1 1X PER DAY | 8/13/12 |
| 10.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 11:35P- 12:37A (EST) | 2 | X | X | | | | | | 2 | \$700.00 | \$1,400.00 | WBNS-TV (WBNS) | D LETTERMAN 1X PER DAY | 8/13/12 |
| 11.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 11:35P- 12:37A (EST) | 3 | | | X | X | X | | | 3 | \$700.00 | \$2,100.00 | WBNS-TV (WBNS) | D LETTERMAN 1X PER DAY | 8/13/12 |
| 12.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 5A- 5:SSA (EST) | 2 | X | X | | | | | | 2 | \$600.00 | \$1,200.00 | WBNS-TV (WBNS) | EARLY NEWS 1X PER DAY | 8/13/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 29
Account Types National/Political Candidate
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/13/12
Last Modified 08/17/12
Entered By Erica Pegues
CO-OP No
Headline # ECR07897119
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,355.00
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| Aug. 2012 | 142 | \$135,700.00 |
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|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|---|---------|
| 13.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 5A- 5:55A (EST) | 3 | | | X | X | X | | | 3 | \$600.00 | \$1,800.00 | WBNS-TV (WBNS) | EARLY NEWS 1X PER DAY | 8/13/12 |
| 14.0 | Revised Line / SPOT | 08/18/12-08/18/12 | 3 | :30 | 6:57A- 9A (EST) | 1 | | | | | | X | | | | | WBNS-TV (WBNS) | SAT ER SHW | 8/13/12 |
| 14.1 | Normal Line / SPOT | 08/18/12-08/18/12 | 3 | :30 | 6:57A- 9A (EST) | 2 | | | | | | X | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | CBS THIS MORNING SATURDAY | 8/16/12 |
| 15.0 | Normal Line / SPOT | 08/18/12-08/18/12 | 2 | :30 | 4:58A- 6:56A (EST) | 2 | | | | | | X | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | SAT AM NEWS | 8/13/12 |
| 16.0 | Normal Line / SPOT | 08/19/12-08/19/12 | 2 | :30 | 6:28A- 8:30A (EST) | 2 | | | | | | X | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | SUN AM NEWS | 8/13/12 |
| 17.0 | Normal Line / SPOT | 08/19/12-08/19/12 | 2 | :30 | 8:58A- 10:30A (EST) | 2 | | | | | | X | | 2 | \$1,100.00 | \$2,200.00 | WBNS-TV (WBNS) | SUNDAY MRN | 8/13/12 |
| 18.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 9:58A- 10:55A (EST) | 3 | | | X | X | X | | | 3 | \$800.00 | \$2,400.00 | WBNS-TV (WBNS) | LETS DEAL 1 1X PER DAY | 8/13/12 |
| 19.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 2 | :30 | 10:58A- 11:57A (EST) | 3 | | | X | X | X | | | 3 | \$1,000.00 | \$3,000.00 | WBNS-TV (WBNS) | PRICE RT 1 1X PER DAY | 8/13/12 |
| 20.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 2 | :30 | 10:58A- 11:57A (EST) | 2 | X | X | | | | | | 2 | \$1,000.00 | \$2,000.00 | WBNS-TV (WBNS) | PRICE RT 1 1X PER DAY | 8/13/12 |
| 21.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 11:58A- 12:30P (EST) | 4 | X | X | | | | | | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | NOON NEWS 2X PER DAY | 8/13/12 |
| 22.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 11:58A- 12:30P (EST) | 6 | | | X | X | X | | | 5 | \$800.00 | \$4,000.00 | WBNS-TV (WBNS) | NOON NEWS 2X PER DAY | 8/13/12 |
| 22.0.1 | Closed Preempt | 08/15/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Pre-Empty/Spot - DNA local news special | |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 29
Account Types National/Political Candidate
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

| WBNS-TV (WBNS) | | |
|---------------------|------------|---------------------|
| By Broadcast Month | Spots | Rate |
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|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|-----------------------------|---------|
| 23.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 12:30P- 2P (EST) | 3 | | | X | X | X | | | 3 | \$800.00 | \$2,400.00 | WBNS-TV (WBNS) | YOUNG & RESTLESS 1X PER DAY | 8/13/12 |
| 24.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 12:30P- 2P (EST) | 2 | X | X | | | | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | YOUNG & RESTLESS 1X PER DAY | 8/13/12 |
| 25.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 2P- 3P (EST) | 3 | | | X | X | X | | | 3 | \$600.00 | \$1,800.00 | WBNS-TV (WBNS) | TALK 1X PER DAY | 8/13/12 |
| 26.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 2P- 3P (EST) | 2 | X | X | | | | | | 2 | \$600.00 | \$1,200.00 | WBNS-TV (WBNS) | TALK 1X PER DAY | 8/13/12 |
| 27.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 4 | :30 | 3P- 3:55P (EST) | 3 | | | X | X | X | | | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | DR PHIL 1X PER DAY | 8/13/12 |
| 28.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 4 | :30 | 3P- 3:55P (EST) | 2 | X | X | | | | | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | DR PHIL 1X PER DAY | 8/13/12 |
| 29.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 4 | :30 | 3:58P- 5P (EST) | 2 | X | X | | | | | | 2 | \$500.00 | \$1,000.00 | WBNS-TV (WBNS) | DR OZ 1X PER DAY | 8/13/12 |
| 30.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 4 | :30 | 3:58P- 5P (EST) | 3 | | X | X | X | | | | 3 | \$500.00 | \$1,500.00 | WBNS-TV (WBNS) | DR OZ 1X PER DAY | 8/13/12 |
| 31.0 | Revised Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 5P- 6P (EST) | 2 | X | X | | | | | | | | | WBNS-TV (WBNS) | 5P NEWS 1X PER DAY | 8/13/12 |
| 31.1 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 5P- 6P (EST) | 4 | X | X | | | | | | 4 | \$1,200.00 | \$4,800.00 | WBNS-TV (WBNS) | 5P NEWS 1X PER DAY | 8/16/12 |
| 32.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 5P- 6P (EST) | 6 | | X | X | X | | | | 6 | \$1,200.00 | \$7,200.00 | WBNS-TV (WBNS) | 5P NEWS 2X PER DAY | 8/13/12 |
| 33.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 4 | :30 | 6P- 6:30P (EST) | 4 | X | X | | | | | | 4 | \$1,200.00 | \$4,800.00 | WBNS-TV (WBNS) | 6P NEWS 2X PER DAY | 8/13/12 |
| 34.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 4 | :30 | 6P- 6:30P (EST) | 6 | | X | X | X | | | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | 6P NEWS 2X PER DAY | 8/13/12 |

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Date:

Accepted-Station:

Date:

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ROMNEY FOR PRESIDENT INC

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|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|------------------------|---------|
| 34.0.3 | Closed Preempt | 08/15/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 34.0.4 | Closed Preempt | 08/15/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 34.0.5 | Closed Preempt | 08/15/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 34.0.6 | Closed Preempt | 08/15/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 35.0 | Normal Line / SPOT | 08/19/12-08/19/12 | 4 | :30 | 10:30A- 11:30A (EST) | 1 | | | | | | X | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | FACE OF THE NATION | 8/13/12 |
| 36.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 3 | :30 | 6:58P- 7:30P (EST) | 3 | | | X | X | X | | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | JEOP 1X PER DAY | 8/13/12 |
| 36.0.1 | Closed Preempt | 08/17/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot - | |
| 37.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 3 | :30 | 6:58P- 7:30P (EST) | 2 | X | X | | | | | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | JEOP 1X PER DAY | 8/13/12 |
| 38.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 4 | :30 | 7:30P- 7:57P (EST) | 3 | | | X | X | X | | | 3 | \$1,000.00 | \$3,000.00 | WBNS-TV (WBNS) | WHEEL 1X PER DAY | 8/13/12 |
| 39.0 | Revised Line / SPOT | 08/20/12-08/21/12 | 4 | :30 | 7:30P- 7:57P (EST) | 2 | X | X | | | | | | | | | WBNS-TV (WBNS) | WHEEL 1X PER DAY | 8/13/12 |
| 39.1 | Normal Line / SPOT | 08/20/12-08/21/12 | 4 | :30 | 7:30P- 7:57P (EST) | 3 | X | X | | | | | | 3 | \$1,000.00 | \$3,000.00 | WBNS-TV (WBNS) | WHEEL 1X PER DAY | 8/16/12 |
| 40.0 | Normal Line / SPOT | 08/19/12-08/19/12 | 3 | :30 | 6:30P- 6:57P (EST) | 1 | | | | | | X | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | SUN 630P NEWS | 8/13/12 |
| 41.0 | Normal Line / SPOT | 08/18/12-08/18/12 | 3 | :30 | 7:30P- 7:57P (EST) | 2 | | | | | | X | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | WHEEL | 8/14/12 |
| 42.0 | Normal Line / SPOT | 08/20/12-08/21/12 | 4 | :30 | 11P- 11:35P (EST) | 4 | X | X | | | | | | 4 | \$1,200.00 | \$4,800.00 | WBNS-TV (WBNS) | 11P NEWS 2X PER DAY | 8/13/12 |

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Date:

Accepted-Station:

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| 43.0 | Normal Line / SPOT | 08/15/12-08/17/12 | 4 | :30 | 11P- 11:35P (EST) | 6 | | | X | X | X | | | 6 | \$1,200.00 | \$7,200.00 | WBNS-TV (WBNS) | 11P NEWS 2X PER DAY | 8/13/12 |
| 44.0 | Normal Line / SPOT | 08/20/12-08/20/12 | 4 | :30 | 10P- 11P (EST) | 1 | X | | | | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | HAWAII 5-0 | 8/13/12 |
| 45.0 | Normal Line / SPOT | 08/21/12-08/21/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | | X | | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | NCIS | 8/13/12 |
| 46.0 | Normal Line / SPOT | 08/21/12-08/21/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | X | | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | NCIS:LA | 8/13/12 |
| 47.0 | Normal Line / SPOT | 08/15/12-08/15/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | X | | | | 1 | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | CRIMINAL MINDS | 8/13/12 |
| 48.0 | Normal Line / SPOT | 08/15/12-08/15/12 | 4 | :30 | 10P- 11P (EST) | 1 | | | | X | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | CSI | 8/13/12 |
| 49.0 | Normal Line / SPOT | 08/17/12-08/17/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | | X | | | 1 | \$2,500.00 | \$2,500.00 | WBNS-TV (WBNS) | CSI:NY | 8/13/12 |
| 50.0 | Normal Line / SPOT | 08/17/12-08/17/12 | 4 | :30 | 10P- 11P (EST) | 1 | | | | | X | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | BLUE BLOOD | 8/13/12 |
| 51.0 | Normal Line / SPOT | 08/18/12-08/18/12 | 4 | :30 | 10P- 11P (EST) | 1 | | | | | | X | | 1 | \$2,000.00 | \$2,000.00 | WBNS-TV (WBNS) | 48HR MYSTERY | 8/13/12 |
| 52.0 | Normal Line / SPOT | 08/19/12-08/19/12 | 4 | :30 | 6:57P- 8P (EST) | 1 | | | | | | X | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | 60 MINUTES | 8/13/12 |
| 53.0 | Normal Line / SPOT | 08/19/12-08/19/12 | 4 | :30 | 11P- 11:35P (EST) | 2 | | | | | | X | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | SUN 11P NEWS | 8/13/12 |
| 54.0 | Normal Line / SPOT | 08/17/12-08/17/12 | 4 | :30 | 7:30P- 7:57P (EST) | 1 | | | | | X | | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | WHEEL OF FORTUNE | 8/16/12 |
| 55.0 | M/G For 22.0.1 / SPOT | 08/19/12-08/19/12 | 3 | :30 | 6:28P- 6:57P (EST) | 1 | | | | | | X | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | SUNDAY EARLY NEWS | 8/17/12 |

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Date:

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